

## ORDER



Orders	Order / Rev:	710694	WUSA	
	Alt Order #:	06300907		
	Product Desc:	OBAMA SCHED A		
	Estimate:	1686		
	Flight Dates:	09/04/12 - 09/10/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/30/12 / 08/30/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT

Agency	Name:	Greer Margolis Mitchell/ Pol	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	WEEKLY
		3050 K St NW Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Obama/D/President	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL-Presidential,Political,PL-Federal	Advertiser External ID:	
	Priority:	P-1	Agency External ID:	
	Revenue Codes:	AGY, GEN, POL		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/03/12	09/09/12	28	\$72,650.00	\$61,752.50	September 2012	33	\$77,550.00	\$65,917.50	0.00
09/10/12	09/16/12	5	\$4,900.00	\$4,165.00	Totals	33	\$77,550.00	\$65,917.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start Date	End Date	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	09/04/12	09/10/12	10-11a LET'S MAKE DEAL	CM	10-11a	MTWTF--	:30	5	\$500.00	P-1	0.00	NM	5	\$2,500.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$500.00		0.00			
2	WUSA	09/04/12	09/10/12	DT Daytime (12:30 PM-3:00 PM)	CM	9a-3p	MTWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/04/12	09/10/12	MTWTF--		3				\$850.00		0.00			
3	WUSA	09/04/12	09/10/12	4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$600.00		0.00			
4	WUSA	09/04/12	09/10/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	MTWTF--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/04/12	09/10/12	MTWTF--		4				\$450.00		0.00			
5	WUSA	09/04/12	09/10/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	MTWTF--	:30	5	\$2,500.00	P-1	0.00	NM	5	\$12,500.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$2,500.00		0.00			
6	WUSA	09/05/12	09/05/12	Wed Prime A Big Brother 14	CM	8-9P	--W----	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/03/12	09/09/12	--W----		1				\$9,000.00		0.00			

Order / Rev: 710694  
 Alt Order #: 06300907  
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED A  
 Estimate: 1686

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
7	WUSA	09/06/12	09/06/12	Thu Prime B Big Brother 14	CM	9-10P	---T---	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>---T---</td> <td>1</td> <td>\$9,000.00</td> <td>0.00</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	---T---	1	\$9,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	---T---	1	\$9,000.00	0.00																						
8	WUSA	09/09/12	09/09/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$14,000.00	P-1	0.00	NM	1	\$14,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S</td> <td>1</td> <td>\$14,000.00</td> <td>0.00</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	1	\$14,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S	1	\$14,000.00	0.00																						
N 9	WUSA	09/08/12	09/08/12	US Open Tennis/Women	CM	Women's Final	-----S-	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S-</td> <td>2</td> <td>\$1,500.00</td> <td>0.00</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S-	2	\$1,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S-	2	\$1,500.00	0.00																						
10	WUSA	09/09/12	09/09/12	US Open Tennis/Men's	CM	Men's Final	-----S	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S</td> <td>2</td> <td>\$3,500.00</td> <td>0.00</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	2	\$3,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S	2	\$3,500.00	0.00																						
N11	WUSA	09/09/12	09/09/12	NFL Football Game #1	CM	Sat-Sun 1-4p	-----S	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S</td> <td>2</td> <td>\$4,500.00</td> <td>0.00</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S	2	\$4,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	-----S	2	\$4,500.00	0.00																						
12	WUSA	09/04/12	09/10/12	930-10a The Insider	CM	930-10a	MTWTF--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/04/12	09/10/12	MTWTF--	1	\$200.00	0.00																						
N13	WUSA	09/06/12	09/06/12	Thu Prime A Big Bang Theory/Two and a Half	CM	8-9P	---T---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>---T---</td> <td>1</td> <td>\$4,000.00</td> <td>0.00</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	---T---	1	\$4,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/03/12	09/09/12	---T---	1	\$4,000.00	0.00																						
													Totals		33 \$77,550.00												